



Digital Credentials Summit 2024

March 4-6 New Orleans, Louisiana

Sponsorship & Exhibitor Prospectus

Become Part of This Transformational Experience

The Digital Credentials Summit is an annual, one-of-a-kind event for all stakeholders to inspire and educate others by showcasing innovative work with digital credentials and collaborating on new ideas to move the work forward.

Leaders and trailblazers come together to focus on practical strategies for improving learner engagement and retention, support digital teaching and learning innovation, and foster collaboration to build a better future for learners at all stages of their journey.

The Summit, expecting over 400 attendees in 2024, is the premier event for senior education leaders, employers, and innovators working together to provide a better path to the future for all learners through innovative and verifiable microcredentials.

Be inspired by Summit headliners



DR. AMBER GARRISON DUNCAN

Executive Vice President
C-BEN



DR. MARCUS BOWLES

Managing Director & Chair The
Institute for Working Futures



DR. JILL BUBAN

Chief Growth Officer
EdPlus at ASU



DR. RICHARD MUMA

President, Wichita
State University

See all confirmed speakers and program details at <https://www.1edtech.org/event/dc/summit/2024>

Why Sponsor?

Connect with Innovators and Leaders from K-20 Educational Providers, Suppliers and Employers
Face-to-face interactions with prospective customers and strengthen bonds with existing customers

Full access to interactive sessions and meals

Opportunities to demonstrate products and services

Scheduled "Mingle with Sponsors and Exhibitor" breaks between sessions to encourage attendee/sponsor engagement

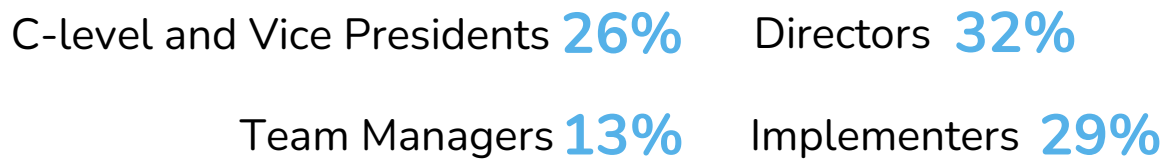


Please contact Sandra DeCastro at sdecastro@1edtech.org for sponsorship registration.

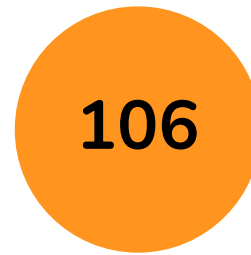
2023 Digital Credentials Summit by the Numbers



Attendee Profile



of the 2023 attendees would recommend the event to others



unique organizations represented at the 2023 Summit

Sponsorship Opportunities, Benefits and Pricing

Connect with the 1EdTech community as a sponsor of the 2024 Digital Credentials Summit.

Find out how your organization can network with leaders from education, technology, business, philanthropy, and corporate training at the only event dedicated to advancing an open ecosystem for digital credentials, skills, competencies, and employability at

<https://www.1edtech.org/event/dc/summit/2024>

“The event was very well organized. I appreciated how many options were available in terms of sessions, the diversity of attendees in terms of roles, sectors, and regions represented, and the breaks between sessions.”

-Summit 2023 Attendee Feedback



Please contact Sandra DeCastro at sdecastro@1edtech.org for sponsorship registration.

2024 Digital Credentials Summit Sponsorship Packages

Leader

Member Pricing before September 30: \$10,000
Non-Member Pricing: \$13,000

- Opportunity to conduct a concurrent breakout session
- Six-foot vendor table with two chairs—located in the Ballroom Foyer where registration, breaks, and receptions will take place
- Two (2) complimentary registrations
- One (1) email blast to pre-registered event attendees to showcase a customer story
Content provided by the sponsor
- A 15-30 second video ad or a static digital ad (content provided by the sponsor) to be shared on screen in rotation with other sponsor ads in the general session room. Ads may include audio.
- One (1) digital ad in pre-event promotional communications
- One (1) mobile app push notification during the event to all attendees
- Registration list provided two weeks prior to the event with contact information for attendees that have opted to share their information with sponsors
- Acknowledgment as a sponsor on the event website, 1EdTech social media channels, and on-site signage

Advocate

Member Pricing before September 30: \$7,000
Non-Member Pricing: \$8,000

- Opportunity to conduct a 15-minute product showcase
- Six-foot vendor table with two chairs—located in the Ballroom Foyer where registration, breaks, and receptions will take place
- One (1) complimentary registration
- A 15-30 second video ad or a static digital ad (content provided by the sponsor) to be shared on screen in rotation with other sponsor ads in the general session room. Ads may include audio.
- One (1) mobile app push notification during the event to all attendees
- Registration list provided two weeks prior to the event with contact information for attendees that have opted to share their information with sponsors
- Acknowledgment as a sponsor on the event website, 1EdTech social media channels, and on-site signage

Supporter

Member Pricing: \$5,000
Non-Member Pricing: \$6,500

- Opportunity to have your sponsorship aligned with a breakfast or lunch
Includes the ability to place marketing materials on meal tables
- One (1) complimentary registration
- A 15-30 second video ad or a static digital ad (content provided by the sponsor) to be shared on screen in rotation with other sponsor ads in the general session room. Ads may include audio.
- Registration list provided two weeks prior to the event with contact information for attendees that have opted to share their information with sponsors
- Acknowledgment as a sponsor on the event website and on-site signage

2024 Digital Credentials Summit Sponsorship Packages

Add-On / Ala Carte Options

Available: Two (2)
Member Pricing: \$5,000
Non-Member Pricing: \$6,000

Reception Sponsorship

- Your Reception Sponsorship includes the following benefits:
- Recognition as the sponsor for either Monday or Tuesday evening's reception
- Signage with your logo displayed at the reception
- Branded cocktail napkins (one-color logo) used during the reception
- 100 drink tickets to give to your customers and prospects
- One (1) mobile app push notification during the event to all attendees
- Acknowledgment as a sponsor on the event website, 1EdTech social media channels, and on-site signage

AM Networking Break Sponsor

Available: Two (2)
Member Pricing: \$3,500
Non-Member Pricing: \$5,000

Your AM Break Sponsorship includes the following benefits:

- Signage with your logo displayed at the break to recognize your sponsorship
- Branded coffee cup sleeves and cocktail napkins used during the morning networking break
- Acknowledgment as a sponsor on the event website

Lanyards

Available: One (1)
Member Pricing: \$2,500
Non-Member Pricing: \$3,000

Your Lanyard Sponsorship includes the following benefits:

- Your one-color logo on the name badge lanyards worn by all attendees
- One (1) complimentary registration
- Acknowledgment as a sponsor on the event website

Attendee Focus Group

Available: Two (1) Remaining
Member Pricing: \$3,500
Non-Member Pricing: \$4,500

Your Attendee Focus Group Sponsorship includes the following benefits:

- Acknowledgment as a sponsor on the event website and on-site signage
- Opportunity to conduct a 45-minute focus group discussion to help inform your organization's product roadmap or to improve user experience
- 1EdTech will invite registered attendees identified by the sponsor to participate in the focus group
- Registration list provided two weeks prior to the event with contact information for attendees that have opted to share their information with sponsor

Exhibitor Only

Available: Five (5)
Member Pricing: \$3,000
Non-Member Pricing: \$3,500

Your Exhibit Only Sponsorship includes the following benefits:

- Acknowledgment as a sponsor on the event website and on-site signage
- Six-foot vendor table with two chairs—located in the Ballroom Foyer where registration, breaks, and receptions will take place
- One (1) complimentary registration
- Registration list provided two weeks prior to the event with contact information for attendees that have opted to share their information with sponsor

2023 Digital Credentials Summit Sponsors



All together in New Orleans, Louisiana



Enjoy the energy of the Big Easy like never before at the New Orleans Marriott. Located on Canal Street in the legendary French Quarter and an easy stroll from landmarks and attractions including Jackson Square, Harrah's Casino and the Audubon Aquarium of the Americas.

This Marriott provides a one of a kind New Orleans experience!

"It's the one place where you know you will find the thought leaders plus the implementers of digital credentials all in the one place"



-Summit 2023 Attendee Feedback

2023 DIGITAL CREDENTIALS SUMMIT PARTICIPATING ORGANIZATIONS

ABC Training
AccelerEd
Accredible
Alamo Colleges District
American Association of Colleges and Universities
American Association of Collegiate Registrars and Admissions Officers
American Heart Association
Anthology
AT&T
Baltimore County Public Schools
BCdiploma
Bowdoin College
Charles Koch Foundation
Charlotte-Mecklenburg Schools
Chicago Public Schools
Clayton County Public Schools
College of Eastern Idaho
Common Good Learning Tools
Community College of Aurora
Council for Adult and Experiential Learning
Credly
CTECS
Dallas College - Ed Partnerships
Darlington County School District
Deakin University
Digital Badge Academy
EBSCO
Edalex
Edios Media
Education Design Lab
eLumen, Inc.
Equity Institute
Escambia County School District
Everett Public Schools
Evollution
Fayette County Public Schools
Fayette County Schools GA
Ferrum College
Florida A&M University
Florida International University
Flowers Hospital
Forsyth County Schools
Gainesville City School System
George Washington University
Georgia Department of Education
Georgia Institute of Technology
Georgia Virtual
Google
Grand Valley State University
Greater Houston Partnership/Upskill Houston
Greenville County Schools
Gwinnett County Public Schools
Hamilton County Schools
HCA / Methodist Hospital & Methodist Children's Hospital
HelioCampus
Henry County Schools
Higher Education Quality Council of Ontario (HEQCO)
Houston ISD
HR Open Standards
IBM
Idaho Division of Career Technical Education
iDesign
Indiana University
Indiana Wesleyan University
Instructure
iTranscript
Jobs for the Future
Jobvite
Kansas State University
Katy ISD
League for Innovation in the Community College
Lightcast
Loudoun County Public Schools
LX Studio at the University of Central Oklahoma
Mastery Transcript Consortium
MathWorks
Merit International
MIT
Mitre
Mommy's Choice
Muzzy Lane Software
National eLearning Center
National Governors Association
National Student Clearinghouse
National University of Singapore
New America, Teaching, Learning & Tech
Newton County School System
NHTI - Concord's Community College
NimblyWise
North Clackamas School District
Northeastern University Center for the Future of Higher Education and Talent Strategy
Northwest Georgia RESA
Parchment
Participate, Inc.
Prince George's Community College
Prince William County Public Schools
Purdue University Global
RAND Corporation
RANDA Solutions
SA WORX
School District of Pickens County
SkillsEngine
SmartResume
Snow College
Society of Human Resources Management (SHRM)
Southern New Hampshire University/College for America
Stanislaus County Office of Education
State Farm
Strategic Education, Inc.
Suitable
T3 Innovation Network
Temple University
Tennessee Board of Regents
Territorium
Texas A&M University
Texas State Technical College and SkillsEngine
The Education Design Lab
The Open University of Japan
The University of Arizona
U.S. Chamber of Commerce Foundation
Uchida Yoko Co., Ltd., Uchidayoko Institute for Education Research
UMBC
Unicon
University Corporation for Atmospheric Research
University of Colorado Boulder
University of Dayton
University of Hawaii System
University of Maine at Augusta
University of Maryland Global Campus
University of Michigan
University of Phoenix
University of Texas at Arlington
University of Texas at Austin
University of Wisconsin Madison
University Professional and Continuing Education Association
Veri Once
Virginia Tech
VirtualSC - SC Department of Education
VitalSource Technologies, LLC
Volta Learning Group
Wadhvani Foundation
Wake County Public School System
Wake County Public School System
Walmart.org
Western Governors University
Wichita State University
WorkCred