

The Challenge

Navarro College aimed to revolutionize access to course materials to enhance student learning outcomes. This included ensuring affordability, providing instant access to materials on day one of class, and improving academic performance through personalized learning. These challenges stemmed from barriers like financial constraints and distribution logistics of physical textbooks, and they often hindered students' ability to engage with course content effectively.

THE SOLUTION

Navarro College implemented Immediate Access, an Inclusive Access (IA) program, in partnership with VitalSource. This program automatically delivers digital course materials to students in participating classes, ensuring they have the necessary resources from the start. It also provides instructors with real-time insights into students' progress, enabling personalized support and early interventions. This approach has not only streamlined the distribution of course materials and integrated a data-driven strategy for enhancing personalized learning, but it has also transformed the campus store into a community hub, emphasizing its role beyond simple transactional exchanges.

LEARNING IMPACT OUTCOMES

By partnering to bring an IA program to campus, Navarro College and VitalSource have created a culture of personalized learning, in which instructors can immediately identify and support students in need. This has resulted in significant improvements in GPA and retention rates, demonstrating the effectiveness of early and targeted interventions. Eighty percent of Navarro's courses across five campuses participate, and the college has reached a new level of affordability and accessibility, further enriching the educational environment with a focus on individual student success.

With a remarkable 95% opt-in rate from inception, Immediate Access is widely popular and heralds a positive shift in educational engagement. IA has transformed the college's digital learning landscape, fostering increased student engagement and a more proactive educational experience. This has solidified Navarro College's commitment to inclusivity in education and positioned it as a trailblazer by adding improved outcomes to the student success equation.

RETURN ON INVESTMENT

Navarro's return on investment (ROI) for implementing IA was substantial, with over \$500,000 in cost savings achieved in its first year alone. The program, which required little financial outlay from Navarro to implement, has demonstrated significant financial efficiency in both monetary savings and the college's enhanced fiscal resilience and operational framework. Immediate Access allows greater strategic investments in academic and student support initiatives, as all revenues earned by the store are reinvested in students in the form of scholarships and other needs. Overall, the ROI of Navarro College's IA program in partnership with VitalSource is evident in both financial savings and qualitative enhancements to the educational experience, affirming its effectiveness in fostering academic achievement and student success.