Bridging the Gap: A 12 Week Pilot of a Employability Skills Framework powered by AI and Digital Badges

VIEW THE WORKSKILLS KINSTON COMMUNITY: HTTPS://NAVIGATR.APP/COMMUNITY/47/WORKSKILLS-KINGSTON READ THE PILOT IMPACT REPORT :HTTPS://SHORTURL.AT/JOCL5



Problem

In the rapidly evolving job market, individuals often face barriers accessing essential work skills training and transitioning into employment. Traditional methods of skill recognition and career development may not adequately address the diverse needs of communities, leading to unemployment and underemployment.

About the Pilot

WorkSkills Kingston, in partnership with Navigatr, presents a pioneering solution to this challenge.

Our community-driven initiative empowers individuals with essential work skills recognition through an innovative digital badging program.

Leveraging Navigatr's platform, community learning organisations can use AI to seamlessly create badges that connect learners to live job opportunities based on the Skills data inside that uses Lightcast's Skills Taxonomy.

It provides a portable, verified, shareable skills profile.

Additionally, our solution offers dynamic skills data, providing real-time community-wide insights to foster continuous skill development.

Return on Investment

The impact of WorkSkills Kingston and Navigatr is tangible and multifaceted. With over 377 quality badges issued in only 3 months and 298 residents claiming their badges, WorkSkills Kingston has made a significant impact in the community. The program boasts a 79% claim rate and has garnered 5,456 unique visits to the WorkSkills Kingston community page.

By providing individuals with access to essential work skills recognition, the initiative increases employability and empowers individuals to secure meaningful employment opportunities, benefiting both individuals and the community. Moreover, digital badges enhance skill recognition and validation, reducing administrative burdens for employers and educational institutions.



















Department for Education funded South London Partnership Local Skills Improvement Plan

NAV/GATR AND



hello@navigatr.org



navigatr.org