

# Show Us the TrustEd Microcredentials!

Webinar

December 05, 2024



# Panelists



**Kim Moore**

Executive Director, Office for Workforce,  
Professional and Community Education

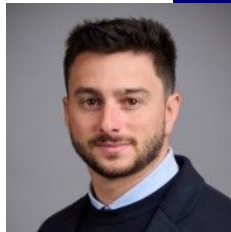
**Wichita State University**



**Heather Carle**

Senior Director, Product Management

**Territorium**



**Tomás Mindlin**

Co-Founder & CEO

**POK**

# What is a TrustEd Microcredential?

The 1EdTech TrustEd Credential designation is a digital credential that verifies the holder's knowledge or application in a specific area. It's designed to be easily verifiable and portable, allowing individuals to showcase their accomplishments to potential employers or educational institutions.

The key features of a trusted microcredential include:

- Adheres to Open Badges 3.0
- Aligns to the TrustEd Microcredential Framework requirements
- May contain additional metadata



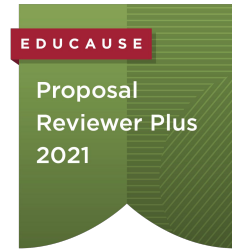
# Why are TrustEd Microcredentials Needed?

**Wide range** of use cases for Open Badges resulting in:

- Varying level of rigor and skill achievements required
- Inconsistent use of metadata fields
- Uncertainty of value

**Context** of the use case matters

- Who is issuing
- What is the purpose
- What is the intended value for the earner



# How were TrustEd Microcredentials created?

TrustEd Microcredential Coalition



Creating consistent expectations for common use cases will provide value to:

- Earners to share achievements when and how they chose
- Receivers to have enough data in the credential for the receiver to understand what it represents
- Issuers know what data the market needs within each credentials

Comprised of senior leaders who represent 34 organizations representative of the ecosystem.



# What is the TrustEd Microcredential Framework?

Setting expectations for what is within

| <b>TrustEd<br/>Microcredential<br/>Knowledge</b>  | <b>TrustEd<br/>Microcredential<br/>Application</b>  | <b>Other Microcredentials<br/>or Recognition Badges</b>               |
|---|---|---|
| Issued to a learner for developing a specific set of foundational knowledge demonstrated by a validated assessment that measures the defined learning outcomes. | Issued to a learner based on demonstrating the ability to apply a specific set of knowledge and assessed by a validated assessment aligned to the defined outcomes. | Issued to a learner who completes a task or participates in an event. |



# Why Does Metadata Matter - TRUST

Social Media,  
Recruiters



Education  
Application  
Systems



HR Tech  
Recruiting  
Systems



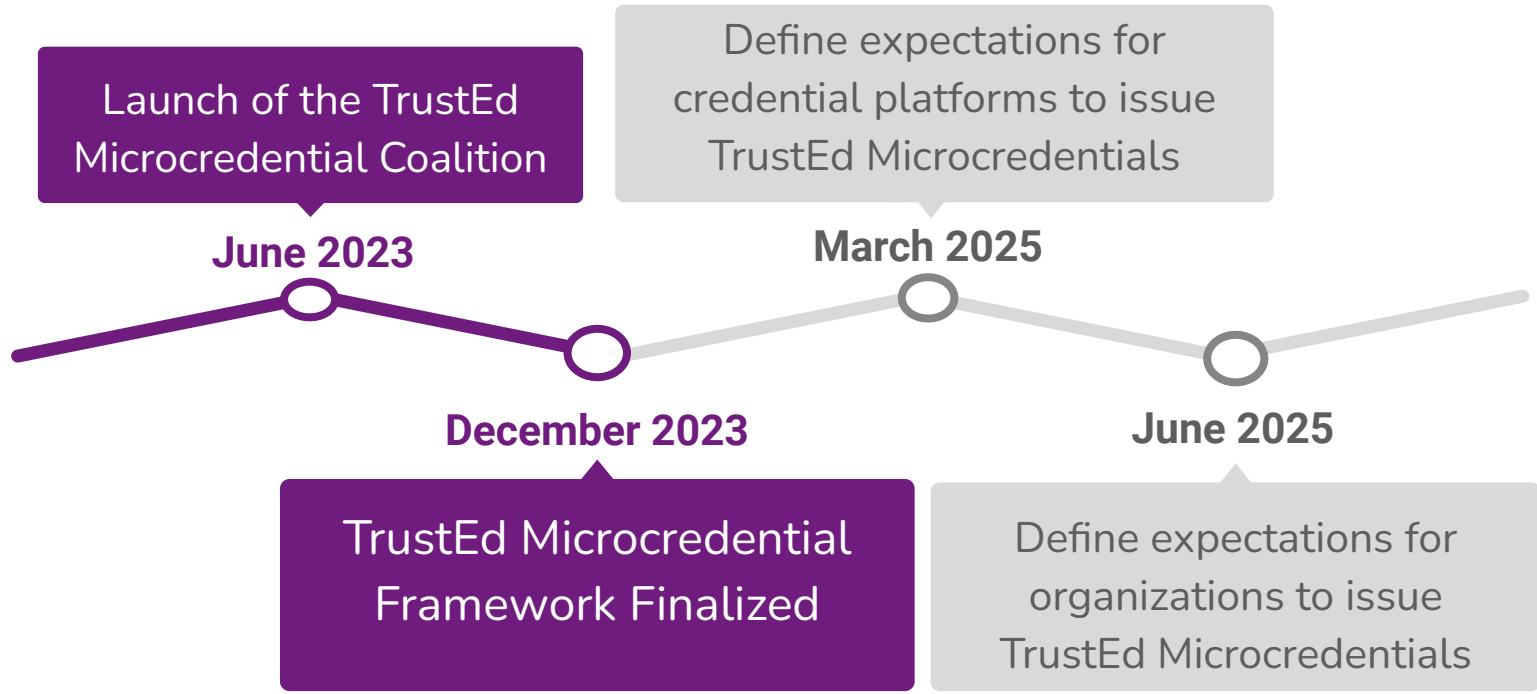
- Issuer
- Authority/Accreditor
- Recipient
- Achievement Criteria
- Rubric
- Results
- Evidence
- Link to Skills and Competency Frameworks
- Issue, Expiration, or Revocation Dates

**Cryptographically Signed,  
Sealed, and Delivered**

**Human and Machine Readable**



# Timeline





# What's Happening Now?

## Learning lessons

- Renaming to 1EdTech TrustEd Credential
- Creating best practices for how to implement within the Open Badges 3.0 technical standard
- Creating best practices for organizations to collect required information

## Future work:

- Finalize certification process for platforms
- Create approval process for issuing organizations



# Examples

What does this actually look like?

# Wichita State





## Microcredentials – Wichita State University Academic Definition

Microcredentials, for degree or non-degree seeking students, may be awarded for successful completion of a single learning unit or assessment within an academic course or upon completion of a series of stackable learning units within one or more academic course or assessment. A success rate of 80% on each learning unit or assessment is required. Learning may occur online or in-person but must focus on a specific set of learning outcomes with verifiable metadata attached. Unlike badges, Microcredentials are not stand-alone academic courses.





## What is a TrustEd Microcredential?

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The key features of a trusted microcredential include:

- Adheres to Open Badges 3.0
- **Aligns to the TrustEd Microcredential Framework requirements**
- May contain additional metadata





## Spero Focus

The W. Frank Barton School of Business SPERO project, is aimed at unlocking the potential of Wichita and its citizens. SPERO, which is Latin for “hope,” has a dual focus: preparing individuals to transform their lives through meaningful employment and guiding the efforts of citizens and organizations acting to advance Wichita’s prosperity. For its inaugural year, SPERO will benefit from a \$400,000 contribution from the Charles Koch Foundation.





## Spero

Spero offers a micro-credential in entrepreneurship and in career readiness. Today my focus is the Career Readiness microcredential. This credential is designed specifically for individuals inexperienced with recruitment processes, lacking essential market skills, or uncertain about their talents. The Spero Career Readiness Program is a gateway to overcoming these obstacles. Supported by Spero Employers—prominent companies in Wichita committed to hiring program graduates—the program offers comprehensive training and mentorship at no cost to participants.



# Spero Employers

BANK OF AMERICA 

 **BERRY**  
COMPANIES

 BlueCross BlueShield  
**Kansas**  
An independent licensee of the Blue Cross Blue Shield Association.

 **BCS** BUILDING CONTROLS  
AND SERVICES, INC.

 **Cargill**<sup>TM</sup>

C O C O A D O L C E

**COX**<sup>®</sup>

 **evergy**

 **EMPRISE**  
**BANK**<sup>®</sup>

 **EQUITY BANK**

**Fidelity**  
**BANK**

 **GPV**  
GREAT PLAINS VENTURES

 **Culligan**<sup>hall's</sup>

 **HUTTON**

 **INTRUST**  
*Bank*

 **KOCH**

 **MAX**  
AEROSTRUCTURES

 **Meritrust**  
CREDIT UNION<sup>SM</sup>


 **PRAIRIE FIRE**  
COFFEE ROASTERS<sup>TM</sup>

 **Star**

 **Cessna** | **Beechcraft**  
BY **TEXTRON AVIATION**


 **weavix**





# Trusted Microcredential Framework

|                             |  |   |
|-----------------------------|--|---|
| <b>Skills</b>               | Identify skills represented in credential  | + |
| <b>Framework Alignment</b>  | Identify alignment to a framework  | + |
| <b>Issuer Accreditation</b> | Identify accreditation status or awarding authority  | + |
| <b>Issuer*</b>              | Identify which organization is issuing the badge   | + |
| <b>Evidence</b>             | Provides the opportunity to include sample work or other evidence to support the assertion | + |
| <b>Rubric</b>               | If applicable, provide the scoring rubric that was used in the assessment                  | + |
| <b>Result</b>               | Identify the learner's final assessment result, does not have to be numeric                | + |
| <b>Criteria</b>             | Identify what the learner needed to achieve to earn the badge                              | + |
| <b>Assessment</b>           | Information about assessment(s) completed in earning the credential                        | + |
| <b>Duration</b>             | Information related to the length of time required to complete the credential              | + |
| <b>Achievement type*</b>    | The type of achievement most closely aligned with the credential.                          | + |
| <b>Endorsement</b>          | Identify 3rd party support or approval of credential                                       | + |




# Trusted Microcredential Framework

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| Duration             | Information related to the length of time required to complete the credential              | + |
| Achievement type*    | The type of achievement most closely aligned with the credential.                          | + |
| Endorsement          | Identify 3rd party support or approval of credential                                       | + |

# Skills & Framework Alignment


| Learning Objectives   | Category                | RSD Name                                       | Skill Statement   |
|---|-------------------------|--|---|
| 1. Recognize and value professionalism for career advancement.<br><br><i>a. Create a positive customer service experience.</i><br><i>b. Demonstrate a positive attitude and work ethic.</i>   | Mindset                 | Integrate Belief in Skill Improvement          | Integrate the belief that one can develop and improve skills over time.   |
|   | Customer Service        | Create a Positive Customer Experience          | Create a positive customer service experience.  |
|   | Professionalism         | Demonstrate a Positive Attitude and Work Ethic | Demonstrate a positive attitude and work ethic.   |
| 2. Develop self-motivation and initiative for career growth.<br><br><i>a. Be a critical thinker guided by curiosity and open-mindedness.</i><br><i>b. Create a positive and productive work environment.</i><br><i>c. Modify behavior according to changes in a situation or environment.</i> | Intellectual Engagement | Curious and Open-Minded Thinking               | Be a critical thinker guided by curiosity and open-mindedness.  |
|   | Leadership              | Create a Positive Work Environment             | Create a positive and productive work environment.  |
|   | Adaptability            | Behavior Modification                          | Modify behavior according to changes in a situation or environment (e.g., is accepting and flexible with one's schedule, patient assignments, and different department training). |
| 3. Practice professional etiquette in the workplace.<br><br><i>a. Maintain a professional appearance with dress code and grooming adherence.</i><br><i>b. Adhere to professional language in verbal and written communications.</i>   | Professionalism         | Professional Appearance Maintenance            | Maintain a professional appearance with dress code and grooming adherence.  |
|   | Professionalism         | Professional Communication Adherence           | Adhere to professional language in verbal and written communications.   |




# Trusted Microcredential Framework


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# Issuer Accreditation

| Field   | BSB Answers  | Field   | BSB Answers   |
|---|--|---|---|
| The official name of the organization, e.g. the registered company name. (required)                         | The W. Frank Barton School of Business   | The description of the accrediting organization.                                  | AACSB International (AACSB), a global nonprofit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. |
| Contact instructions for an accrediting organization. (required)  | AACSB International<br>777 S. Harbour Island Blvd., Suite 750<br>Tampa, Florida 33602 USA<br>+1 813 769 6500 |   |   |
| URL of the accrediting organization. (required)   | <a href="https://www.aacsb.edu/">https://www.aacsb.edu/</a>  | The logo for the accrediting organization.  |    |
| Physical address of the accrediting organization. Object contains specific locality information. (required) | 777 S. Harbour Island Blvd., Suite 750<br>Tampa, Florida 33602 USA   | The larger organization that the accrediting organization is a branch of, if any. | NA  |
| The street address. For example, 1600 Amphitheatre Pkwy.  | 777 S. Harbour Island Blvd., Suite 750   | The geographic area where accreditation services are targeted.                    | Global  |
| The locality. For example, Mountain View.   | Tampa  | The date accreditation was valid (ex: 2009-07-31).                                | August 8, 2023  |
| The region. For example, CA.  | Florida  | Focus of accreditation (ex: K12, Postsecondary, CTE, Workforce, Adult Ed).        | Postsecondary   |
| The postal code. For example, 94043.  | 33602  |   |   |

# Issuer Accreditation

| Field   | BSB Answers   | Field   | BSB Answers   |
|---|---|---|---|
| The official name of the organization, e.g. the registered company name. (required)                         | Wichita State University  | The description of the accrediting organization.                                  | The Higher Learning Commission (HLC) is an independent corporation that was founded in 1895 as one of seven regional accreditors in the United States. HLC accredits degree-granting post-secondary educational institutions in the United States. HLC is as an institutional accreditor, accrediting the institution as a whole. |
| Contact instructions for an accrediting organization. (required)  | Public information:<br>info@hlcommission.org  |   |   |
| URL of the accrediting organization. (required)   | <a href="https://www.hlcommission.org/">https://www.hlcommission.org/</a>                         | The logo for the accrediting organization.  |    |
| Physical address of the accrediting organization. Object contains specific locality information. (required) | Higher Learning Commission<br>230 South LaSalle Street, Suite 7-500, Chicago, Illinois 60604-1411 | The larger organization that the accrediting organization is a branch of, if any. | NA  |
| The street address. For example, 1600 Amphitheatre Pkwy.  | 230 South LaSalle Street  | The geographic area where accreditation services are targeted.                    | United States   |
| The locality. For example, Mountain View.   | Chicago   | The date accreditation was valid (ex: 2009-07-31).                                | 2017-01-23  |
| The region. For example, CA.  | Illinois  | Focus of accreditation (ex: K12, Postsecondary, CTE, Workforce, Adult Ed).        | Postsecondary   |
| The postal code. For example, 94043.  | 60604-1411  |   |   |



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## Remaining Framework

|                         |  |
|-------------------------|--|
| <b>Issuer</b>           | Wichita State University, 1845 Fairmount St., Wichita KS 67260   |
| <b>Evidence</b>         | Applied Learning Evaluation in a professional role-play scenario. See CR1 Assessments and Rubric document for details  |
| <b>Rubric</b>           | See CR1 Assessments and Rubric document for details  |
| <b>Result</b>           | Micro-Credential or No Micro-Credential  |
| <b>Criteria</b>         | A mastery of 80 percent of each assessment and the final role-play scenario.   |
| <b>Assessment</b>       | Four assessments will be delivered through Blackboard. Students will be allowed to repeat the assessments until they achieve the minimum requirements. See CR1 Assessments and Rubric document for details |
| <b>Duration</b>         | 22.5 hours   |
| <b>Achievement Type</b> | Trusted Micro-credential   |
| <b>Endorsement</b>      | N/A  |



Connecting Learners to Careers  
Using Verified Skills 

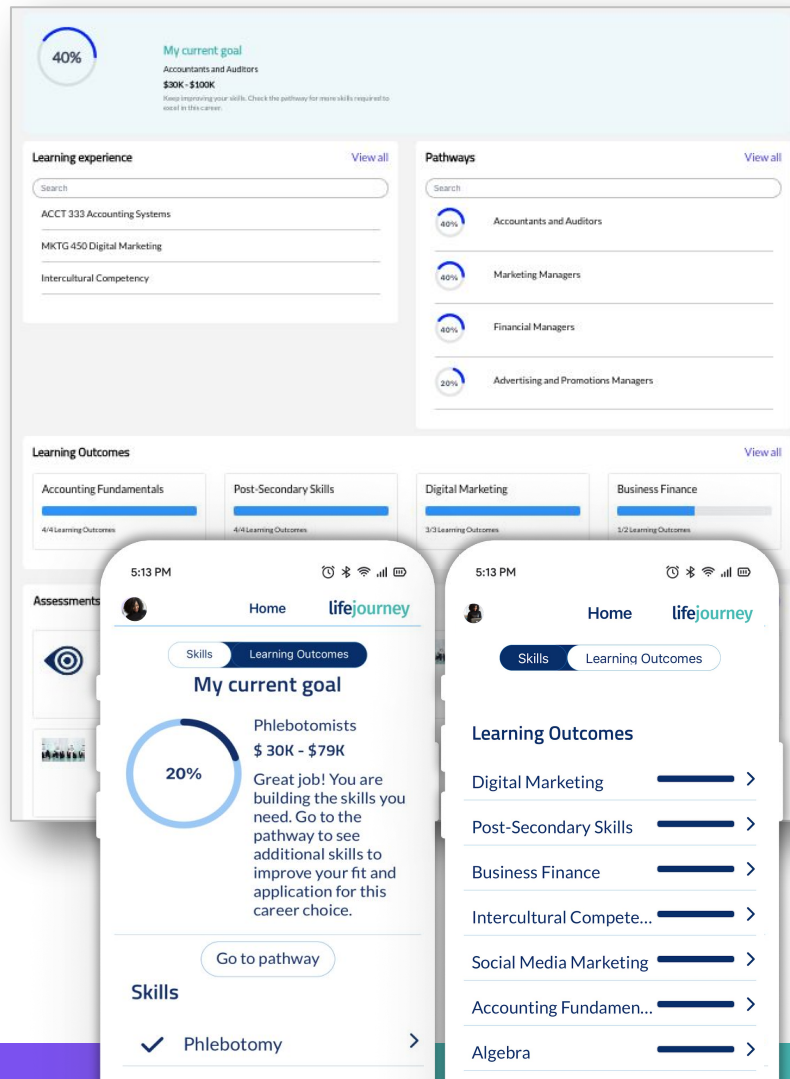


 **territorium**



# Learners track their knowledge, skills, and abilities as they earn credentials.

- ✓ Track goals toward career and job readiness.
- ✓ Skill exploration
- ✓ Job search and application
- ✓ Public profile with skills + credentials + work experience
- ✓ Wallet interoperability



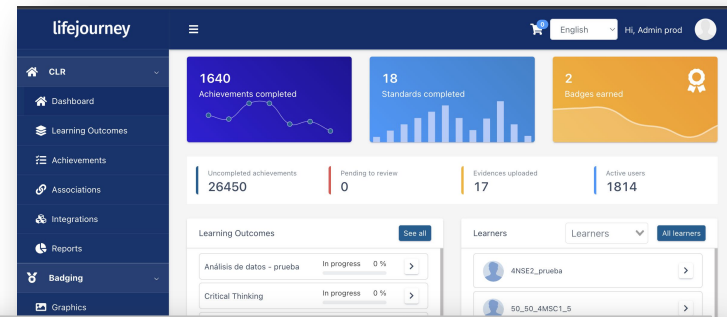
The screenshot displays the Territorium mobile application interface, which is designed for learners to track their progress and goals. The interface is divided into several sections:

- My current goal:** A circular progress indicator shows 40% completion. The goal is for "Accountants and Auditors" with a salary range of "\$30K - \$100K". A note encourages improving skills and checking the pathway for more requirements.
- Learning experience:** A search bar is followed by a list of courses: "ACCT 333 Accounting Systems", "MKTG 450 Digital Marketing", and "Intercultural Competency". A "View all" link is present.
- Pathways:** A search bar is followed by a list of career pathways with progress indicators: "Accountants and Auditors" (40%), "Marketing Managers" (40%), "Financial Managers" (40%), and "Advertising and Promotions Managers" (20%). A "View all" link is present.
- Learning Outcomes:** A grid of progress bars for various skills: "Accounting Fundamentals" (4/4 Learning Outcomes), "Post-Secondary Skills" (4/4 Learning Outcomes), "Digital Marketing" (3/3 Learning Outcomes), and "Business Finance" (1/2 Learning Outcomes). A "View all" link is present.
- Assessments:** A section with a search bar and a list of assessment items.
- Home / lifejourney:** A navigation bar with "Home" and "lifejourney" options. Below it are tabs for "Skills" and "Learning Outcomes".
- My current goal (Mobile View):** A circular progress indicator shows 20% completion. The goal is for "Phlebotomists" with a salary range of "\$30K - \$79K". A message says: "Great job! You are building the skills you need. Go to the pathway to see additional skills to improve your fit and application for this career choice." A "Go to pathway" button is visible.
- Skills:** A list of skills with progress indicators: "Phlebotomy" (checked), "Social Media Marketing", "Accounting Fundamen...", and "Algebra".
- Learning Outcomes:** A list of learning outcomes with progress indicators: "Digital Marketing", "Post-Secondary Skills", "Business Finance", "Intercultural Compete...", "Social Media Marketing", "Accounting Fundamen...", and "Algebra".



# Full suite of Issuer digital credentialing solutions

- ✓ Open Badges 3.0 / CLR 2.0 certified
- ✓ Min. scores, multi-levels, completion, letter grades, GPAs, custom grade scales, rubrics
- ✓ "Stackable" credentials
- ✓ CASE aligned learning outcomes and skills
- ✓ Advanced renewal and revocation workflow
- ✓ Bulk and manual issuance
- ✓ LMS integrations





### New achievement

Minimum score to get a badge  
 Different scores  
 Completion

Scale: Undergraduate Letter Grades

Add Badge: [Select from the catalog](#)

|   | Graphic   | Badge                       | Minimum score |    |
|---|---|-----------------------------|---------------|----|
| ☰ |  | Marketing Plan - PROFICIENT | A             | 🗑️ |
| ☰ |  | Marketing Plan              | C             | 🗑️ |

### Rubric detail

Evaluating Customer Service Scenarios

Evaluating Customer Service Scenarios

| Criteria                                | Credit   | No Credit   |
|---|--|---|
| Identification of Key Actions/behaviors | <b>1 Points</b><br>The student accurately identifies and describes the key actions or behaviors that contributed to the positive or negative customer service experience in both scenarios.                      | <b>0 Points</b><br>The student fails to accurately identify or describe the key actions or behaviors, or their descriptions are vague or incorrect.                               |
| Evaluation of Customer Impact           | <b>1 Points</b><br>The student provides a clear and accurate evaluation of how the customer service impacted the overall experience and the likelihood of the customer returning to the bank for both scenarios. | <b>0 Points</b><br>The student's evaluation is unclear, inaccurate, or fails to address the impact on the overall experience and the likelihood of the customer returning.        |
| Suggestions for improvement             | <b>1 Points</b><br>The student suggests at least two relevant and practical improvements for the negative customer service scenario that could have turned it into a positive experience.                        | <b>0 Points</b><br>The student suggests fewer than two improvements or the suggested improvements are irrelevant, impractical, or fail to address the key issues in the scenario. |

**NEW: Context & schema references**

**NEW: Credential type** – pick TrustEd Knowledge or Application

- ✓ **Skills** – alignments with definitions and links
- ✓ **Competency frameworks** – CASE 1.1 compliant alignments
- ✓ **Evidence & Results** should use privacy handling of final result or grades.
- ✓ **Duration** - as available and earned credits
- ✓ **Add OBEE extensions** for Open Badges 3.0
  - Issuer accreditation
  - Assessment descriptions

Spero Career Readiness One

**Credential Type:**  
Achievement

**Micro-credential:**  
1EdTech TrustEd Microcredential: Application

**Score type:**  
Different scores


**Learning experience:**  
Career Readiness

**Field of study:**

Wallet > Credentials > Credential Details

**Spero Entrepreneurship Market Assessment**

**1EdTech TrustEd Microcredential: Knowledge**




Learner  
Jane Doe Doe

Origin  
Territorium

Valid from:  
2024-12-05 12:41:32

Valid until:  
Without expiration date

Share this credential

Issuer  


Status Credential  
Active

RESULTS & EVIDENCE

Delete



PROOF OF KNOWLEDGE



# Tomás Mindlin

**Founder & CEO**

POK: Proof of Knowledge

tommy@pok.tech

With Proof of Knowledge you can issue digital verifiable credentials and micro-credentials as NFTs on the blockchain, ensuring full integrity and transparency.

<https://www.pok.tech/>



# Some Key Features about POK

- Open Badge 3.0 IEdTech
- Data Privacy IEdTech
- ELM (European Learning Model)
- Web2 free Version
- No set-up fee, no maintenance fee, etc
- Issuance on the blockchain
- Learning Pathways + Stackable Credentials
- Extensive White-labeling features + Marketing Analytics
- Bulk issuance with personalized transcripts
- Multilingual platform
- API + LMS Integration

The screenshot displays the POK dashboard interface. At the top, there is a navigation bar with the POK logo, a globe icon, the language 'ES', and a dropdown arrow. Below the navigation bar, the main content area is divided into several sections:

- Hello [User name]!**: A personalized greeting.
- Complete your profile verifications!**: A section with a 'Verify' button and a message: "Don't forget to complete your verifications within your profile, these will give more certainty to those receiving your certificates that your identity is secure."
- Your activity in POK**: A section with a 'Last 30 days' filter and four data cards: '500 Sent Credentials', '350 Blockchain', '150 Basics', '410 Accepted', '1230 Downloaded', and '0.2kg CO2 prevented'.
- Available credentials**: A section with a 'iLimitadas' card and a message: "You send unlimited free credentials on the web or you can blockchain credentials, more secure and forever!".
- Engagement**: A section with a message: "Here, you'll see how credentials shared on LinkedIn or on the web have gone viral." and two cards: '210 Shared on LinkedIn' and '54 Viewed'.
- Language of mails to recipients**: A section with a message: "Choose the language in which you want your emails to be sent to the recipients of these credentials." and a dropdown menu set to 'Spanish'.

Overlaid on the dashboard is a 'Pathways' modal window showing a list of '4 Micro-credentials' and a 'Final credential'. Each credential entry includes a circular icon, the credential name, and the date 'Obtained 12/12/2024'. The 'Final credential' entry also includes a document icon.

# Clearly identify the required and recommended fields to adhere with the IEdTech TrustEd Credential Framework

The screenshot displays the pok platform interface for creating a new design. A modal window titled "General Information of the Credential" is open, allowing users to configure credential details. The modal includes a toggle for "Adhere to the IEdTech TrustEd Credential" and several expandable sections for "Details", "Issuer Information", "Additional Documents", and "Personalized General Information".

**General Information of the Credential**

Add the general information of the credential. This information will be the same for all credentials issued with this design. In case you do not want to use any of these sections, leaving the field empty will not show it to the recipient.

**Adhere to the IEdTech TrustEd Credential**

Ensure consistency in rigor and quality to provide recipients and employers with a trusted and transparent credential.

**Details** ▾

**Issuer Information** ▾

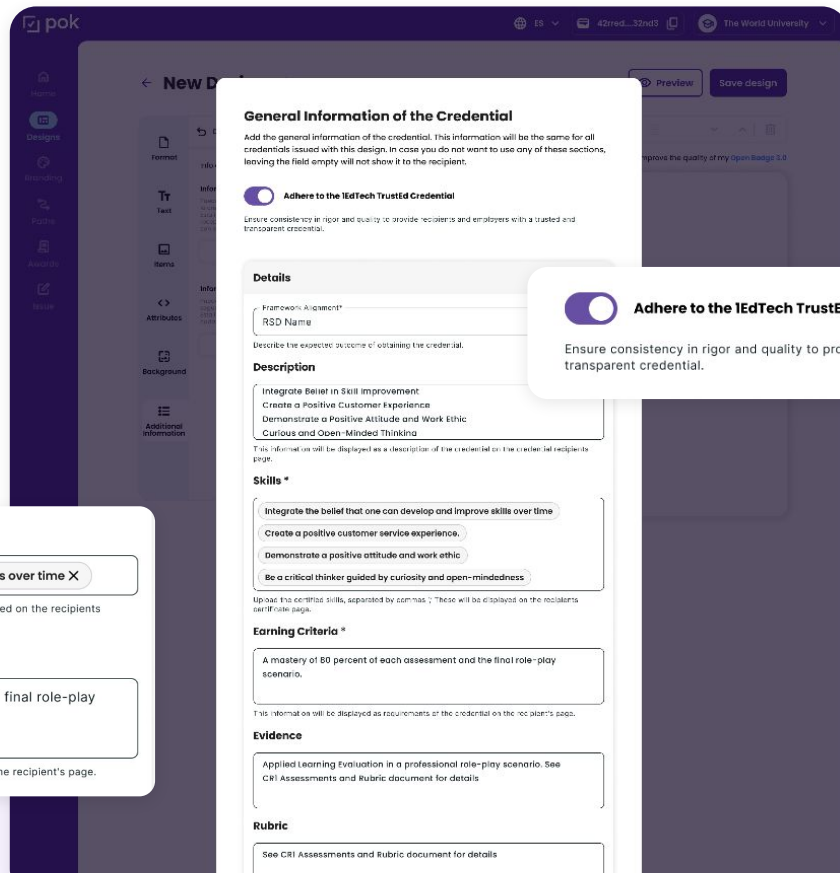
**Additional Documents** ▾

**Personalized General Information** ▾

**Designs**

**Additional Information**

# Clearly identify the required and recommended fields to adhere with the IEdTech TrustEd Credential Framework



## Skills \*

Integrate the belief that one can develop and improve skills over time X

Upload the certified skills, separated by commas ','. These will be displayed on the recipients certificate page.

## Earning Criteria \*

A mastery of 80 percent of each assessment and the final role-play scenario.

This information will be displayed as requirements of the credential on the recipient's page.

## General Information of the Credential

Add the general information of the credential. This information will be the same for all credentials issued with this design. In case you do not want to use any of these sections, leaving the field empty will not show it to the recipient.

### Adhere to the IEdTech TrustEd Credential

Ensure consistency in rigor and quality to provide recipients and employers with a trusted and transparent credential.

## Details

### Framework Alignment\*

RSD Name

Describe the expected outcome of obtaining the credential.

## Description

Integrate Belief in Skill Improvement  
Create a Positive Customer Experience  
Demonstrate a Positive Attitude and Work Ethic  
Curious and Open-Minded Thinking

This information will be displayed as a description of the credential on the recipient's page.

## Skills \*

Integrate the belief that one can develop and improve skills over time  
Create a positive customer service experience.  
Demonstrate a positive attitude and work ethic  
Be a critical thinker guided by curiosity and open-mindedness

Upload the certified skills, separated by commas ','. These will be displayed on the recipients certificate page.

## Earning Criteria \*

A mastery of 80 percent of each assessment and the final role-play scenario.

This information will be displayed as requirements of the credential on the recipient's page.

## Evidence

Applied Learning Evaluation in a professional role-play scenario. See CRI Assessments and Rubric document for details

## Rubric

See CRI Assessments and Rubric document for details

### Adhere to the IEdTech TrustEd Credential

Ensure consistency in rigor and quality to provide recipients and employers with a trusted and transparent credential.



## Introduction

Welcome to PoK's API documentation site. This is the official source for information related to integrating your system with this platform's credential emission and information gathering mechanics.

## Prerequisites

Registering in the platform is just a matter of creating a new user. From that point, you can start emitting free certificates.

To emit NFT certificates, however, you have to get your hands onto some *POKCREDTs*. At this point, to do this please [contact sales](#). This is, at the time, also required for emitting on our sandbox.

## Environments

Our live API is hosted over HTTPS. We also provide a sandbox environment so you can test out your integration before going live.

| environment | endpoint  | polygon network | certificates contract            |
|-------------|---|-----------------|----------------------------------|
| live        | <a href="https://api.pok.tech/">https://api.pok.tech/</a>             | MAINNET         | 0xe85db973B210d98213516e6973D4c  |
| sandbox     | <a href="https://api.credentity.xyz/">https://api.credentity.xyz/</a> | AMOY            | 0x898Ccc0fa04e32EC0e35732a8ead3f |

Details on available endpoints, expected requests, responses, etc. can be found at [the API specification](#).

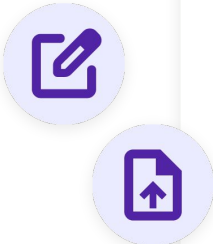
## Webhooks

Integrations can subscribe to event notifications for certificates they issue. These are defined in the user's settings. Details on payloads, integrity and such can be found in [the webhooks reference](#).

# Streamlined Data Upload Options: Bulk Upload & API Integration & Manual

Our APIs are available and upgraded to have the ability to upload personalised student information via API.

# Streamlined Data Upload Options: Bulk Upload & API Integration & Manual



### Send credential

**Upload the list to be sent**  
In this section you can upload the list of credentials to be sent by your institution, both individually and in bulk (.csv or .xlsx). Once accepted by the recipients, they will be issued on the blockchain.

|  |                                       |                                |   |
|--|---------------------------------------|--------------------------------|---|
| <b>500</b><br>Blockchain credentials to send | <b>unlimited</b><br>Basic credentials | <b>250</b><br>Sent credentials | <ul style="list-style-type: none"><li>• blockchain <b>50</b></li><li>• basic <b>200</b></li></ul> |
|--|---------------------------------------|--------------------------------|---|

### Complete the information for the credentials to be send

This data will be reflected on the credential to be sent. Make sure it's correct before proceeding.

**Bulk sending** | Manual sending

**Select credential design** Complete

**Credential information** Complete

**Receiver details**

**Upload recipient's data in bulk**  
Remember to download the example for the selected template. It will be specially formatted for that template and the information to be uploaded.

[Download example](#)

Drag here your CSV or XLSX file with the list of recipients or upload it from your computer by clicking the button.  
Please download the example and use the same format.

**Upload CSV, XLS o XLSX**

Upload additional files (optional)

**Bulk sending**

**Manual sending**

# Enhanced Security and Verifiability

Certificate Additional Information



## Validate the credential

You can verify the identity of the recipient of this credential by writing the last name in the corresponding field and clicking Validate. If you want greater security, you can also validate your identification.



## Validate web credential ⓘ

Enter the last name(s) to verify the identity of the credential holder

Verify

Once the credential is verified, you will be able to download and share it:

Download

pdf



### Verification By ID

You can use two-factor verification with the holder's ID.

## Share Credential

Verify your identity to add the credential to your LinkedIn profile

in Add to my LinkedIn profile

or share it on social media





### Share Credential

Add your credential to your LinkedIn profile

[in](#) Add to my LinkedIn profile

or share it on social media



**John Doe** • 1st  
Web Developer  
1 day • 🌐

I'm proud to announce that I've earned my Career Readiness certification! This journey has been a fantastic opportunity to deepen my understanding on how to create a positive and productive work environment, maintain a professional appearance with dress code and grooming adherence, and adhere to professional language in verbal and written communications.



I received a credential issued by The World University  
[view.pok.tech](#)

## Social Media Integration and White-Labeling

You can add your earned credentials to your LinkedIn profile or share them on your favourite social media platform.

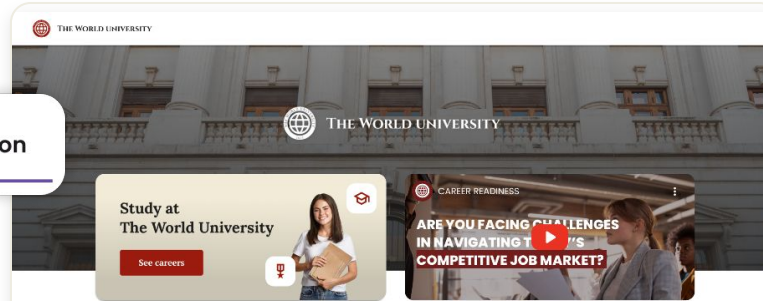
Interested in this program?

[Learn more here](#)



# Strong Signals of Quality

## Additional Information



## Credential

Credential Additional information

### Framework Alignment

RSD Name

- Integrate Belief in Skill Improvement
- Create a Positive Customer Experience
- Demonstrate a Positive Attitude and Work Ethic
- Curious and Open-Minded Thinking
- Create a Positive Work Environment
- Behavior Modification
- Professional Appearance Maintenance
- Professional Communication Adherence

### Description

Description text

### Skills

- Integrate the belief that one can develop and improve skills over time
- Create a positive and productive work environment.
- Maintain a professional appearance with dress code and grooming adherence
- Adhere to professional language in verbal and written communications.

### Earning Criteria

A mastery of 80 percent of each assessment and the final role-play scenario.

### Issuer

The World University

### Issuer Information

The W. Frank Barton School of Business AACSB International  
777 S. Harbour Island Blvd, Suite 750 Tampa, Florida 33602 USA

## Skills

Integrate the belief that one can develop and improve skills over time

Create a positive customer service experience.

Demonstrate a positive attitude and work ethic

Be a critical thinker guided by curiosity and open-mindedness

Create a positive and productive work environment.

Modify behavior according to changes in a situation or environment...

Maintain a professional appearance with dress code and grooming adherence

Adhere to professional language in verbal and written communications.

## Earning Criteria

- A mastery of 80 percent of each assessment and the final role-play scenario.

# 1EdTech Reference Implementation

Demonstration

# Discussion



# What can you do?

- Read more about the coalition and framework: <https://1ed.tech/tmc>
- Sign the commitment: <https://1ed.tech/NPyv6>
- Align your program with the Framework
- Ask your partners to adopt the Framework
- Review technical resource:  
<https://github.com/1EdTech/openbadges-specification>
- 1EdTech members can contact us to learn more about joining the Coalition itself







# Digital Credentials

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# THANK YOU

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