



# What Makes a Learning Impact Award Winner

# This Could be You at Learning Impact 2025!



Award winners are also featured in the annual Learning Impact Report.



<https://1ed.tech/lia2024report>



# Learning Impact Program

1EdTech created the annual Learning Impact Program to recognize innovative and influential uses of technology to support learning and teaching worldwide. Its pragmatic approach—focusing on the use of technology to improve teaching and learning experiences and outcomes—helps K-12 districts, state agencies, higher education institutions, and workforce learning providers to:

- Increase access
- Create personalized learning opportunities
- Improve student engagement and experiences
- Promote actionable assessment
- Advance edtech ecosystem evolution

Learning Impact Award-winning projects provide strong evidence of clear and significant benefits for student learning, institutional success, and the digital learning ecosystem.

[See the 2024 Award Winners](#)



# Learning Impact Awards



- The annual global competition is open to all educational institutions, government organizations/state agencies, and edtech product/service and workforce training suppliers.
- Finalists are sought through an open call for nominations, including the top award winners from the previous year's regional competitions in Japan and Europe.
- Finalists are selected based on the quality and completeness of their submissions.
- The materials that judges evaluate are the nomination form, a 4-minute video pitch, a 1-page detailed project flyer, and a 5-minute live presentation.
- Award winners are announced at the Learning Impact Conference Award Ceremony, which will be on Thursday, June 5.
- Winners and finalists are recognized on 1EdTech's website, in the Learning Impact Report, and other related announcements.



# Now, A Few Words from Our 2024 Winners

(and a Judge)

The Paper

The Video

The Presentation



**Ryan Gravette**

Director of Information and  
Technology  
Idaho Digital Learning



**Anissa Vega**

AVP for Curriculum and Academic  
Innovation  
Kennesaw State University



**Kelly Hoyland**

Director, Post-Secondary Ed  
& Workforce  
1EdTech Consortium



# The Paper

- Be Simple
- Look at examples
- Hit the bullet points
- Use data when possible

Challenge, Solution, Learning Impact Outcomes, and Return on Investment



# The Video

- Get assistance from a professional
- Understand the difference between written and video data
- More likely widely viewed
- Understand what is evaluated



# The Presentation

- Be short and distinct; practice, practice, practice
- Live demos have risks and rewards
- Questions are opportunities to share what you edited for time
  
- Strict time limits: 5 minutes for presentation and 5 for Q&A



# What Makes a Learning Impact Award Winner (Part 1)

## What the Judges Look For When Evaluating the Project Submissions and Presentations

- Clear, strong evidence supports the claims in the application for improving learning impact.
  - Facts and figures are more important than verbal supporting statements.
- Clear and significant benefits for each evaluation criteria: Impact on Learning Experience, Institutional Performance, and Digital Learning Ecosystem.
  - This does not mean that the benefits are equal among the three perspectives.
- The focus of the information provided/presented is on the improvement in learning impact.
  - It is clear how the new technology is being used to overcome a weakness or provide a new teaching and learning capability that was otherwise missing.



# What Makes a Learning Impact Award Winner (Part 2)

## What the Judges Look For When Evaluating the Project Submissions and Presentations

- Solutions use the relevant technical standards and specifications, including, where appropriate, using the 1EdTech standards.
  - The aim should be to enable combinations of innovative solutions and strategies and to avoid 'lock-in' to any product and/or vendor.
- A clear and strong working relationship exists between the submitting supplier and the organization.
  - The key is the quality, focus, and clarity of information or participation from the institution (particularly during the presentation and Q&A session) that benefits from the learning impact.



# Thank You, and Good Luck!

The 2025 Learning Impact Awards nomination period is open through March 1.

Questions? Contact: [marketing@1edtech.org](mailto:marketing@1edtech.org)

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